

GUANQIAO (QIAO) YIN

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Portfolio: <http://qiaoy.design> Password: Lime2018

Skills

Sketch, Illustrator, Photoshop, Invision, Principle, Wireframing, Contextual Inquiry, Usability test, Framer.js, After Effects, HTML & CSS, JavaScript Unity, After Effects

Work Experiences

Product Designer, Growth 04.2019 – Present
Earnin Palo Alto, CA

- Led design for the Growth team to revamp the signup funnel, which led to an overall 15% increase in activation rate.
- Led and Established Earnin's Design System with the design team.

Visual Product Designer (Contract) 12.2018 – 04.2019
Vida Health, Inc. San Francisco, CA

- Worked on UX, UI and motion design of Vida's new mobile app and web dashboard.
- Established Vida's Design System with the design team.

Product Designer (Contract) 07.2018 – 10.2018
Lime San Francisco, CA

- Designed a new onboarding experience in Lime app to cut down user drop-offs.
- Designed the tool that allows local teams to customize region-based onboarding experience.

Product Designer 02.2018 – 07.2018
Fohlio, Inc New York, NY

- Defined user needs, created wireframes and prototypes for features in Fohlio Web app to facilitate the product approval process for clients to work with interior designers.

Compound Data XD Intern 05.2017 – 08.2017
Autodesk, Inc. San Francisco, CA

- Worked with a Scrum team to design and prototype a feature in AutoCAD that leverages machine learning on the cloud platform to help users reuse content more effective.
- Designed a data visualization dashboard that demonstrates customer measurements.

Education

Master of Integrated Innovation for Products & Services: 12.2017
Carnegie Mellon University Pittsburgh, PA
GPA: 3.78/4.0

Bachelor of Science: Architecture 06.2016
Zhejiang University, Hangzhou, China
GPA: 3.70/4.0